



WORKFORCE OBSERVATIONS FOR FOX VALLEY WISCONSIN COUNTIES

June 2004

Unadjusted Unemployment Rates Decline in May

The Fox Valley Workforce Development Area (WDA) continued to show seasonal economic improvement in May as both the number of workers entering the labor force and those employed increased. The seasonally unadjusted unemployment rate for the Fox Valley WDA was 4.3 percent for the month. This was a decline of 0.2 of a percentage point from April, and down 0.9 of a percentage point from last May.

The drop in the rate was slightly less than normal for this time of year. The average April to May decline is 0.4 of a percentage point. The smaller than average decline occurred as a higher number of workers entered the labor force this May than has been the average, while the number finding employment was just over the average for the month.

All of the counties in the Fox Valley WDA experienced a decline in their monthly unadjusted unemployment rates in May. The declines were less than that experienced during April, however, that is typical for the area. The ranged from 0.2 percentage point in the Appleton/Oshkosh MSA to a decline of 1.0 of a percentage point in Green Lake County.

Waushara County had the highest rate in the region at 5.5 percent. Although Waushara County had the highest rate in the Fox Valley WDA, when compared to the State of Wisconsin, its rate only ranked 22nd. Fond du Lac County had the lowest unadjusted rate at 4.2 percent in the region. The Appleton/Oshkosh MSA followed closely behind Fond du Lac County at 4.3 percent.

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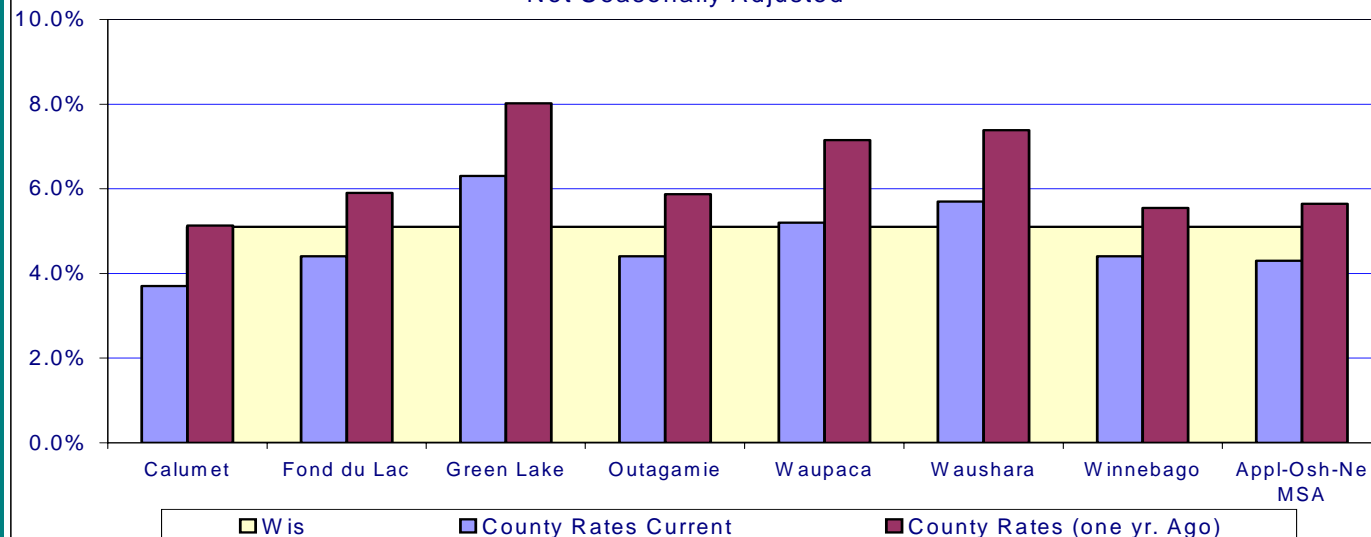
Labor Force Estimates (Seasonally Adjusted)				
	Appleton-Oshkosh-Neenah MSA	Wisconsin	United States (000s)	
May-2004				
Civilian Labor Force	237,700	3,114,600	146,974	
Employment	227,500	2,956,500	138,772	
Unemployment	10,200	158,100	8,203	
Unemployment rate	4.3%	5.1%	5.6%	
April-2004 Change				
Civilian Labor Force	2,300	29,200	96	
Employment	3,400	38,300	293	
Unemployment	(1,200)	(9,100)	(195)	
Unemployment rate	-0.5%	-0.3%	-0.1%	
May-2003 Change				
Civilian Labor Force	(200)	38,200	512	
Employment	1,900	54,900	1,267	
Unemployment	(2,100)	(16,600)	(754)	
Unemployment rate	-0.9%	-0.6%	-0.5%	

Note: All estimates are round and preliminary, based on place of residence.

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Fox Valley County Unemployment Rates

Not Seasonally Adjusted

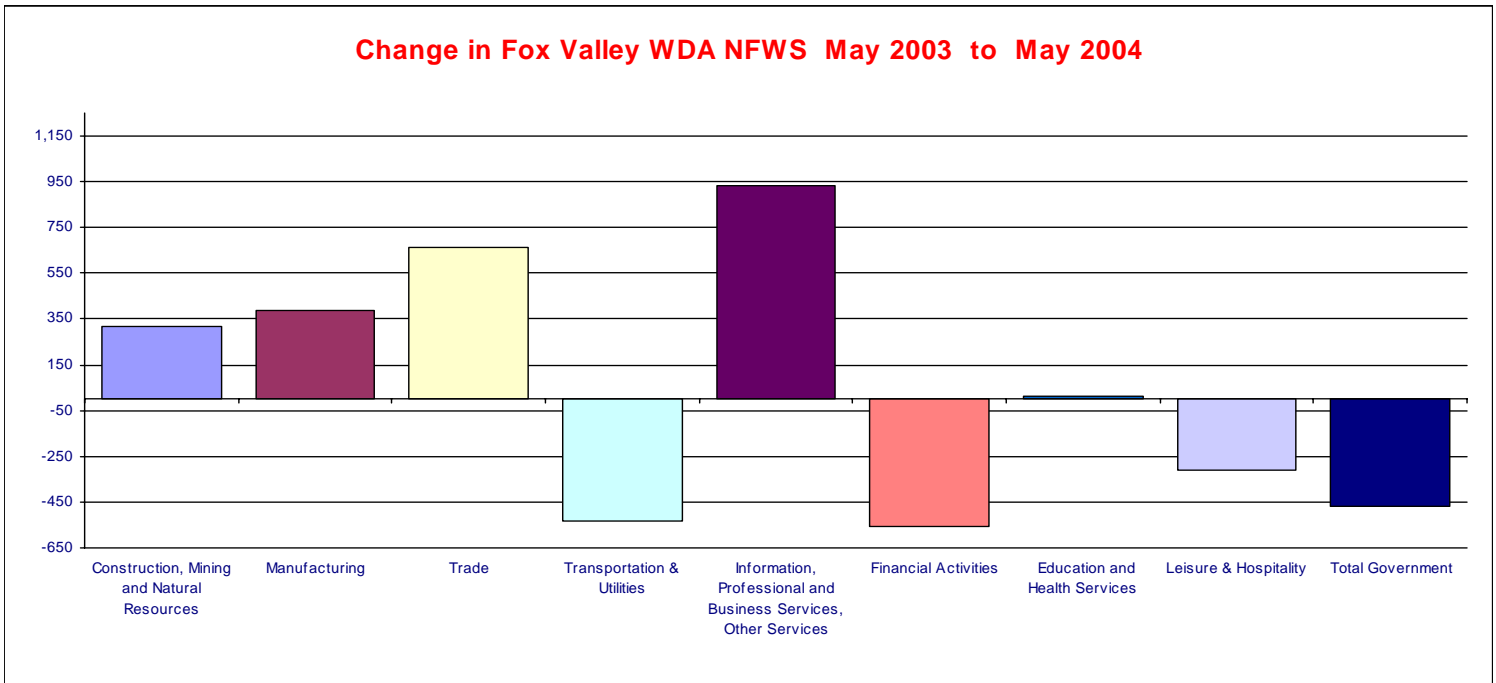


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The number employed increased 2,700, while the labor force increased by 2,100 workers. With the larger increase in the number finding employment, the number unemployed dropped in May to 14,800.

The number of workers in the labor force has not shown a great deal of over the year growth. For May, the change from one year ago was only 200. This may be a result of local demographics where population increases have been limited over the last several years, and the fact that due to economy, many workers have remained in the labor mar-

sector which was down 600 from May 2003 and in the transportation and utilities sector which declined 500 over the year. Leisure and hospitality employment was up 500 and information, professional & business services and other services were up 600 over the year. Overall, the service producing industries were down 300 jobs, while goods producing employment was up 700 from last May. Although the yearly change was not great, the change in the number of jobs over the month increased substantially and shows the seasonal nature of the economy in the region. The number of jobs increased 3,900 over the month. These were split fairly evenly between service producing



ket during times, when they may have dropped out and come back in on a seasonal basis. Labor force growth was spotty in the region with increases in Waupaca and Waushara Counties and decreases in Fond du Lac and the Appleton/Oshkosh MSA.

Employment levels over the year were much more positive than labor force growth. The number of employed in the region has increased 3,200 in the last twelve months. All of the counties in the Fox Valley WDA had an increase in the number employed over the year ranging from 100 in Green Lake County to 1,800 in the three county Appleton/Oshkosh MSA.

While the number of employed has increased dramatically over the month and over the year, the change in actual jobs in the region reflects a slightly different picture. Overall, the number of jobs in the region is up only 400 from one year ago. This shows some economic growth, but still fairly small in a region that has nearly 289,000 jobs. On the positive side, is improvement over the year in manufacturing. This sector was up 400 from last May. However this was offset by decreases in the financial activities

industries which was up 2,100 and good producing industries such as manufacturing and construction where were up 1,800 over the month.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate rose 0.1 of a percentage point for the Appleton-Oshkosh-Neenah MSA to 4.3 percent. Like most MSA's in the State the rate rose, even though the unadjusted rates decreased in many of the area's. This was a result of slightly smaller than normal declines in the unadjusted rates than usual. Rates for other MSA's around the state were: Green Bay, 4.3 percent; Sheboygan, 4.2 percent; Milwaukee, 5.6 percent, and Madison, 2.7 percent. The nation's unemployment rate was 5.6 percent, and Wisconsin's was 5.1 percent. The seasonally adjusted rate rose in 9 of the state's eleven metropolitan statistical areas.

For additional labor market statistics contact our website at: <http://www.dwd.state.wi.us/lmi>.

Wisconsin Fox Valley Workforce Development Area

April 2004	App/Osh/Neenah	Fond du Lac	Green Lake	Waupaca	Waushara	Fox Valley WDA	Fox Valley Non MSA's	Wisconsin
Civilian Labor Force*	235,300	56,800	10,500	27,500	12,200	342,300	107,000	3,082,900
Employed	225,100	54,300	9,800	26,100	11,500	326,800	101,700	2,925,200
Unemployed	10,200	2,500	700	1,400	700	15,500	5,300	157,700
Unemployment rate(%)	4.3%	4.4%	6.3%	5.2%	5.7%	4.5%	5.0%	5.1%
Seasonally Adj. Rate (%)	4.0%	N/A	N/A	N/A	N/A	N/A	N/A	4.6%
Total Nonfarm	203,200	47,200	7,300	21,000	6,000	284,700	81,500	2,799,700
Total Private	179,200	41,200	5,900	17,000	4,500	247,900	68,700	2,378,700
Goods Producing	59,000	13,000	1,600	5,600	1,100	80,400	21,400	627,600
Service Producing	144,200	34,200	5,700	15,400	4,800	204,300	60,100	2,172,100
Constr., Mining & Nat.Rsrcs	12,400	2,600	400	800	300	16,500	4,100	125,000
Manufacturing	46,600	10,400	1,200	4,900	800	63,900	17,300	502,600
Trade	30,000	7,200	1,000	3,000	800	42,000	12,000	434,900
Transportation & Utilities	6,700	1,300	260	500	300	9,000	2,300	319,000
Financial Activities	10,300	1,800	290	700	200	13,300	3,000	158,600
Education and Health Services	21,700	6,200	1,100	2,600	700	32,200	10,500	375,000
Leisure & Hospitality	15,600	4,600	700	2,200	700	23,900	8,300	243,200
Info., Prof. & Bus. Svcs, Other Svcs	35,900	7,100	1,000	2,400	600	47,100	11,200	967,700
Total Government	24,000	6,000	1,300	4,000	1,500	36,800	12,800	421,000
Federal	1,100	700	70	100	100	2,100	1,000	29,200
State	5,300	4,940	20	900	400	7,200	1,900	101,500
Local	17,600	5,100	1,300	3,000	1,000	28,000	10,400	290,300
Change from one month ago March 2004								
Civilian Labor Force*	100	100	-100	-100	0	0	-100	-9,400
Employed	2,500	800	100	400	200	4,100	1,500	24,300
Unemployed	-2,400	-800	-200	-600	-200	-4,100	-1,800	-33,700
Unemployment rate(%)	-1.1%	-1.3%	-2.4%	-1.9%	-1.5%	-1.2%	-1.7%	-1.1%
Seasonally Adj. Rate (%)	-0.8%	N/A	N/A	N/A	N/A	N/A	N/A	-0.8%
Total Nonfarm	3,300	600	390	400	100	4,800	1,500	39,600
Total Private	3,200	600	330	400	100	4,600	1,400	37,000
Goods Producing	1,300	200	50	100	0	1,700	400	12,100
Service Producing	2,000	400	330	300	100	3,200	1,200	27,500
Constr., Mining & Nat.Rsrcs	900	200	50	100	0	1,200	300	8,400
Manufacturing	400	0	0	0	0	400	0	3,700
Trade	500	200	50	50	0	800	300	5,400
Transportation & Utilities	-100	0	10	0	0	-100	0	3,900
Financial Activities	0	0	10	0	0	0	0	-500
Education and Health Services	200	0	0	0	0	100	-100	800
Leisure & Hospitality	400	100	150	190	0	800	400	8,500
Info., Prof. & Bus. Svcs, Other Svcs	900	100	60	70	0	1,200	300	10,400
Total Government	100	0	60	30	0	300	200	2,600
Federal	0	0	0	0	0	0	0	0
State	0	0	0	10	0	0	0	1,600
Local	100	100	60	20	0	200	100	1,000
Change from one year ago April 2003								
Civilian Labor Force*	700	0	0	100	300	1,100	400	29,200
Employed	3,700	900	200	600	400	5,800	2,100	61,100
Unemployed	-3,000	-900	-100	-600	-200	-4,800	-1,800	-31,900
Unemployment rate(%)	-1.3%	-1.5%	-1.7%	-2.0%	-1.7%	-1.4%	-1.7%	-1.1%
Seasonally Adj. Rate (%)	-1.2%	N/A	N/A	N/A	N/A	N/A	N/A	-1.1%
Total Nonfarm	500	200	-100	100	100	700	200	38,100
Total Private	700	0	-200	100	100	700	0	45,700
Goods Producing	600	-300	-100	-100	0	100	-500	4,100
Service Producing	-100	500	0	200	0	600	700	34,000
Constr., Mining & Nat.Rsrcs	100	0	0	0	0	200	100	5,400
Manufacturing	500	-400	-100	-100	0	0	-500	-1,300
Trade	800	100	0	0	0	800	0	11,700
Transportation & Utilities	-300	-200	0	0	0	-500	-200	8,100
Financial Activities	-500	0	0	0	0	-500	0	2,700
Education and Health Services	200	-300	0	0	0	-100	-300	10,700
Leisure & Hospitality	-900	300	-100	100	0	-500	400	7,500
Info., Prof. & Bus. Svcs, Other Svcs	800	300	0	0	0	1,200	400	22,400
Total Government	-200	200	100	0	0	100	300	-7,600
Federal	0	0	0	0	0	0	0	-500
State	0	0	0	0	0	0	0	-4,100
Local	-200	200	100	0	0	0	200	-3,000

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.
 Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. N/A = data is benchmarked to 3/2002

U.S. Consumer Price Index - All Urban Consumers (CPI-U)

National (U.S. City Avg.) 1982-84 = 100

Class B/C-North Central States (1996 - 100) (Size 50,000-1,500,000)

Class D-North Central States (1996 - 100) (Size Less than 50,000)

	Apr-04	Mar-04	Apr-03	Apr-04	Mar-04	Apr-03	Apr-04	Mar-04	Apr-03
Item	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month
All Items	188.0	187.4	2.3%	115.6	115.2	2.1%	173.0	173.0	0.3%
Food & Beverage	185.0	184.9	3.4%	113.2	113.6	1.8%	175.0	175.0	3.7%
Housing	188.4	187.9	2.3%	113.7	113.5	1.6%	163.9	163.9	-0.7%
Apparel & Upkeep	124.3	123.5	0.3%	93.4	92.1	-0.4%	128.7	128.7	-6.5%
Transportation	161.8	160.5	1.6%	116.0	114.9	3.3%	145.9	145.9	-2.3%
Gasoline (all types)	155.3	149.8	11.0%	160.4	153.4	17.8%	130.7	130.7	0.4%
Medical Care	308.3	307.5	4.7%	134.0	132.9	6.9%	301.1	301.1	7.0%
Energy	145.9	143.1	5.6%	141.3	138.0	9.5%	129.2	129.2	3.5%

(Not seasonally Adjusted)

Per Capita Personal Income (PCPI)

In May, the U. S. Dept of Commerce, Bureau of Economic Analysis (<http://www.bea.gov>) released data through 2002 showing per capita personal income for all states and counties in the United States. Per capita income, which consists of all sources of income, such as: wages, dividends, interests payment, transfer payments was \$28,960.

The Fox Valley PCPI increased by 2.2 percent over the previous year. This compares to a 2.3 percent increase for the State of Wisconsin. The PCPI in the region was at 96.4 percent of the state level. The highest income levels in the region were in the four most populous counties in the region, Calumet, Fond du Lac, Outagamie, and Winnebago Counties with each of those counties in the top 20 in the state.

Fox Valley Per Capita Personal Income by County 1994 to 2002

Area name	1994	1995	1996	1997	1998	1999	2000	2001	2002	% Change 2001-2002	% of WI in 2002	State Rank 2002
Wisconsin	\$ 21,413	\$ 22,215	\$ 23,273	\$ 24,514	\$ 26,175	\$ 27,135	\$ 28,573	\$ 29,361	\$ 30,050	2.3%	100.0%	
Calumet	\$ 20,940	\$ 22,056	\$ 23,364	\$ 24,395	\$ 26,259	\$ 27,610	\$ 28,664	\$ 30,084	\$ 30,050	-0.1%	100.0%	12
Fond du Lac	\$ 21,490	\$ 22,240	\$ 23,207	\$ 24,325	\$ 25,798	\$ 26,354	\$ 27,721	\$ 28,629	\$ 29,487	3.0%	98.1%	17
Green Lake	\$ 19,923	\$ 20,433	\$ 21,658	\$ 23,093	\$ 24,939	\$ 25,236	\$ 25,758	\$ 26,528	\$ 26,952	1.6%	89.7%	30
Outagamie	\$ 22,145	\$ 22,923	\$ 23,900	\$ 24,641	\$ 25,676	\$ 27,243	\$ 29,083	\$ 29,349	\$ 29,850	1.7%	99.3%	13
Waupaca	\$ 19,231	\$ 19,633	\$ 20,643	\$ 21,680	\$ 23,568	\$ 24,251	\$ 24,799	\$ 25,708	\$ 26,297	2.3%	87.5%	33
Waushara	\$ 16,121	\$ 16,421	\$ 17,179	\$ 18,249	\$ 19,218	\$ 19,715	\$ 20,910	\$ 21,521	\$ 22,182	3.1%	73.8%	67
Winnebago	\$ 21,565	\$ 22,527	\$ 23,390	\$ 24,291	\$ 26,034	\$ 26,775	\$ 28,217	\$ 28,776	\$ 29,537	2.6%	98.3%	14
Fox Valley	\$ 21,170	\$ 21,955	\$ 22,924	\$ 23,866	\$ 25,348	\$ 26,311	\$ 27,703	\$ 28,346	\$ 28,960	2.2%	96.4%	
Percent of Fox Valley PCPI to Wisconsin PCPI	98.9%	98.8%	98.5%	97.4%	96.8%	97.0%	97.0%	96.5%	96.4%			

Sources: U. S. Dept of Commerce, BEA; May 2004

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

Direct questions and comments to: Richard Seidemann, Labor Market Analyst, Sheboygan County Job Center, 3620 Wilgus Avenue, Sheboygan, WI 53081. 920-208-5809 920-459-3845(FAX) E-mail: richard.seidemann@dwd.state.wi.us